

# Mountain Advancement Report

April 2025

## 2024/25 ANNUAL GIVING/REVENUE

### Mountain Fund: Goal \$375,000

We exceeded our Mountain Fund goal at the end of FY24 raising \$338,650 (goal: \$330,000). Note: the 2024-2025 goal has increased nearly 14% (\$45,000).

\*To date we are on track to meet our goal before the end of the fiscal year.

#### Summary:

**As of 4/22/25 - \$327,364.67 from 1532 gifts and 743 donors (87.3% of goal of \$375K) we have an additional \$45,500 in pledges due by 5/31 and counting those we are at \$372,864.67 and 99.4%.**

As of 4/22/24 - \$281,448.46 from 1332 gifts and 608 donors (85.2% of goal of \$330K)

As of 4/22/23 - \$287,588.83 from 1315 gifts and 608 donors (88.5% of goal of \$325K)

As of 4/22/22 - \$303,470.82 from 1470 gifts and 738 donors (112.4% of goal of \$270K)

As of 4/22/21 - \$306,324.72 from 1409 gifts and 779 donors (123%% of goal of \$250K)

As of 4/22/20 - \$220,172.31 from 1045 gifts and 580 donors (94% of goal of \$235K)

#### FY 24-25 to date:

435 alumni gave 1003 gifts for a total of \$240,438.01

286 friends gave 560 gifts for a total of \$88,543.47

10 organizations gave 18 gifts for a total of \$4,878.20

3 religious organizations gave 3 gifts for a total of \$689.00

Credit card merchant fees collected: Nearly all of our credit card donors choose to cover the fee.

### Online Auction: Goal \$30,000

**Please save the date for next year's auction: November 7-16, 2025!** Please let us know if you are interested in joining our auction committee. Ideas and donations of experience packages are very much appreciated!

**2024: \$42,695**

2023: \$32,566

2022: \$35,711.32

2021: \$35,692

2020: \$30,805.73

2019: \$22,608

2018: \$23,785

2017: \$21,000

2016: \$14,203

2015: \$7,769.30 (online only)

2014: \$6,320.64 (online only)

2013: \$1,890.71 (online only)

2015: \$34,792 (online and live)

2014: \$31,706 (online and live)

2013: \$44,013.42 (online and live)

## **40 Hours of Giving**

As of September 2024, the total raised is approximately \$121,295 from 310 gifts and 295 donors. There are still \$15,000 in unpaid pledges and they have until the end of the fiscal year to pay the pledge.

## **Overnights: Goal: \$25,000**

### **Summary**

**As of 4/22/25 - \$22,046.89 from 97 gifts and 78 donors**

As of 4/22/24 - \$25,331.34 from 110 gifts and 91 donors

As of 4/22/23 - \$28,920.00 from 130 gifts and 105 donors

As of 4/22/22 - \$28,868.52 from 116 gifts and 90 donors

As of 4/22/21 - \$19,655.00 from 53 gifts and 44 donors

As of 4/22/20 - \$24,510.00 from 122 gifts and 102 donors

# ENDOWMENT/MAJOR GIFT REVENUE

## 2025 3 Peaks Campaign for Mt. Irenaeus

**Prepared by Rob Buckla, Campaign Director**

The Mt. Irenaeus Campaign Cabinet is pleased to report that much progress has been made toward our working goal of \$7-\$12 million. The latest, up-to-date cash and pledge total will be shared during the Advancement Committee report at the Board meeting.

The Cabinet is co-chaired by Les Quick & Bob Daugherty with support from Br. Kevin Kriso, Board Chair Kathy Colucci, Jim Gould, Executive Director Mike Fenn, Board member Evan McElroy, Dick Tantillo and Campaign Director Rob Buckla.

Volunteers have focused on the launch of the endowment-centric campaign's leadership phase for Mt. Irenaeus. Since the beginning of the Campaign in November, work has centered on five areas: 1) Creating and designing compelling Case for Support documents and campaign communications materials, 2) Creating the infrastructure for campaign success, 3) Reaching out to Mountain constituents to share our successes thus far in 2024-25, 4) Conducting research in preparation for and execution of key solicitations, 5) Preparing for the Fall 2025 launch of the Campaign's Decades Initiative.

A 13-page Case for Support—a source document which will be tapped for proposals and solicitations—has been created. Personal profiles on all Mountain friars and those engaged in Mt. Irenaeus ministry have been created. Evan McElroy, Mary Freeman and Amy Moritz helped Rob write these profiles. All Campaign communications materials are currently in the design phase with a contracted Buffalo-based free-lance designer.

Some members of the Mountain Board of Trustees have been contacted with invitations to participate in the Campaign while others will be scheduled soon. Our goal is to complete solicitation of the Board by the end of June with a goal of 100 percent participation.

Mike Fenn and Rob Buckla have been active in visiting, face-to-face, with a number of top campaign donor prospects as well as expanding the pool of prospects. To date, Campaign visits have been conducted in Olean, Buffalo, Rochester, Elmira-Corning, Albany, the Tri-State area of NYC-NJ-CT, the Gulf Coast of Florida, Washington, DC area, Reno, Nev., Phoenix, Austin, Tex. and Boston. Additional visits are scheduled for the Atlanta area. Other campaign travels will include parts of Ohio and North Carolina.

Lastly, plans are underway for the Fall 2025 launch of the Decades Initiative. This fundraising effort will be one component of the public phase of the Campaign where decades of St. Bonaventure alumni will be invited to support the Mountain and its campaign. Plans call for the recruitment of volunteer committees representing the 1970s, 1980s, 1990s, 2000s, 2010s.

# **2012-2024 Fr. Dan Riley Sustainability Campaign**

**Budgeted Goal: \$3.1 Million**

Total to Date: **\$917,436.68** committed from 889 gifts and 277 donors. This includes \$3,212.23 in 3 unpaid pledges. Memorial donations to Fr. Dan made on or after July 24, 2024, were included in this campaign. **As of 4/22/25, \$35,559.69 has been received in memory of Fr. Dan from 126 gifts and 108 donors.** This campaign closed December 1, 2024.

## **Past Endowment Campaigns**

Other historical sources of contributions to past Endowment Accounts include an endowment campaign that began in 2003 and ended in 2011, we raised \$1,350,000. For over 20 years and ending in 2015, 10% of all Mountain Fund Donations were allocated to this endowment account. A *Major Gift was defined as \$10,000 or more over a period of no longer than 5 years in addition to annual gifts (Mountain Fund and Auction).*

## **SBU Endowment for Mt. Irenaeus**

(Started with St. Bonas 150<sup>th</sup> campaign 2008)

*We receive approximately 33K a year—continues/remains flat each year. We are noted as part of the Bolder Bonaventure campaign that has recently reached its public phase. Any dollars received through that campaign go to this account. We annually receive 5% of the gift after a progressive 5-year vesting period. The numbers reported do not include gains or draws, only gifts made to this Fund.*

- **SBU Reported the following to us on Sept 19, 2024:**

The balance in the **Community Fund** is \$811,161  
\$750,972 Balance as of 5/31/23  
6,083 Gifts in FY24  
36,188 Draw for FY25  
90,294 Market Gain!

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\$811,161 Balance

- The balance in the **Dumser Fund** is \$42,854.

\$39,989 Balance as of 5/31/23  
0 Gifts in FY24  
1,920 Draw for FY25  
4,785 Market Gain!

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\$42,854 Balance

## **PLANNED GIVING**

### **The Daniel A. Hurley, ofm Legacy Society**

- ❖ Three new members have joined the Legacy Society.
- ❖ Information about the Legacy Society can be found on our website. A wonderful video of Fr. Dan Hurley is a highlight on the page.
- ❖ Updates to our webpage and materials are in progress.

## **STEWARDSHIP**

### **Living Stones**

This year's Living Stones event will be held May 23-25. Currently there are over 50 people signed up to attend. This does not include volunteers or the resident community and staff.