



## HIGHLIGHTS

- Our Giving Tuesday online fundraiser continued again with relatively strong numbers:  
2023 = \$29,000    2022 = \$49,000

Donations on Giving Tuesday have raised more than \$250,000 over seven years of this effort.

- However...our committee's consensus points us in a new direction for 2024. Giving Tuesday has become saturated with organizations asking for donations. Our thought is to consider creating our own Mountain Day of Giving (similar to the Bonaventure Day of Giving in February of each year). An initial idea that needs more collaboration and thought is perhaps a time around the Feast of St. Irenaeus in June of each year.
- Restarting conversations with Fr. Dan about a multimedia studio space in La Paz or elsewhere for audio, video and visual arts.
- Mike Camoin is leading the production of a short video about Fr. Lou, chronicling a day in his life at the Mountain.
- For most of 2023, our monthly email newsletter was relaunched and we now have a regular cadence for planning, publishing and distribution to several thousand subscribers.
- Many publications have highlighted our life recently, including a profile of Br. Joe in The Anthonian Franciscan, a spotlight on Fr. Dan by St. Bonaventure, to overviews by both St. Anthony Messenger and the Province of Our Lady of Guadalupe:

[At Mt. Irenaeus, Visitors Discover 'Little Miracles' Through Contemplative Prayer](#)

[A Path Unimagined](#)

[Seeking God's Creation in Nature](#)

[Come to the Mountain](#)

**Committee Charter:** Established in 2013 as a core, cooperative and collaborative team to provide professional communications guidance, skills and insight in support of the Mountain's mission. Our work will help guide many aspects of communications to help ensure a common message, voice and palette to the many people who minister on behalf of or share life with us. Our work will help shape the Mountain's voice in an increasingly fragmented communications world.

**Committee Members:** Greg Licamele // Matrecia James // Mary Freeman // Christine Cusick // Jacqui Bollinger // Mike Camoin // Matt Cressler // Evan McElroy // Mike Fenn // Mary Giardini // Br. Kevin // Natalie Pronio // Claire Fisher