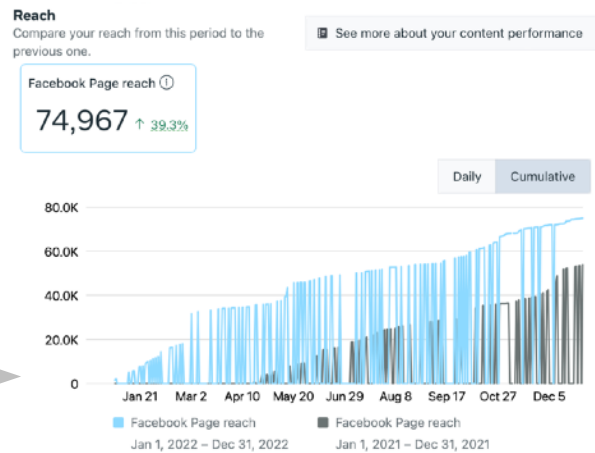




## HIGHLIGHTS

- Christine Cusick and Claire Fisher reignited our monthly email newsletter beginning in January; if anyone has content ideas or information to share, reach out to Christine, Mary or Greg.
- Close to finishing and then sharing for review updated Mountain Style Guide.
- Podcasts produced: “Clouds and Sun” episode #270; “Franciscan Lectio” episode #1!
- Website enhancements include:
  - New Instagram feed on homepage that automatically updates when Fr. Dan posts
  - New section capturing email newsletter reflections about evenings, weekends and other experiences
  - Continued additions to Franciscan Lectio book page
- Additional website plans include strategic plan presence, Living Stones page and robust electronic library.
- Laying foundational work for a profile of the Mountain in St. Anthony Messenger.
- Onboarding Chris Fien to manage our online prayer requests. If you have a prayer request or wish to pray for the intentions of others, visit <http://mountainonline.org/pray>

ANNUAL METRICS	2022	2021
Website Pageviews	39,468	37,925
Podcast Listens	6,003 19 episodes	5,904 16 episodes
Facebook Reach	➔	



**Committee Charter:** Established in 2013 as a core, cooperative and collaborative team to provide professional communications guidance, skills and insight in support of the Mountain’s mission. Our work will help guide many aspects of communications to help ensure a common message, voice and palette to the many people who minister on behalf of or share life with us. Our work will help shape the Mountain’s voice in an increasingly fragmented communications world.