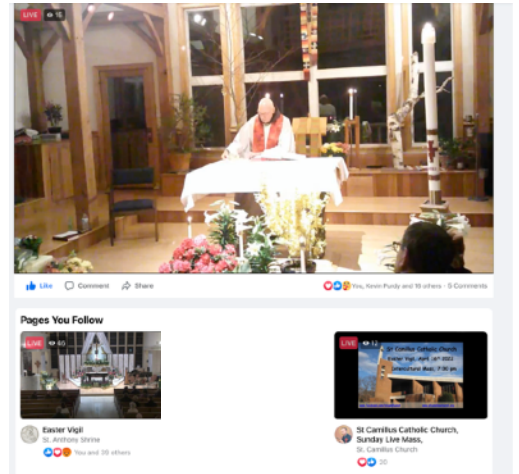




HIGHLIGHTS

- Successfully live-streamed the Easter Triduum for the first time given our new fiber optic connectivity. More than four hours of live content was shared from the chapel with dozens of people tuning in from around the country (with viewer numbers near or exceeding other Provincial live streams).



- Updated our website at various points to reflect Lent, Easter and now upcoming summer gatherings such as Evenings of Re-creation.
- Produced podcast #'s 249-254 since our last meeting. We're nearing 100,000 total listens in more than 10 years of podcasting.
- The electronic library project is underway as a number of documents have been sorted and soon-to-be uploaded to our website, providing key Franciscan resources, readings and other materials.

ANNUAL METRICS	2021	2020	2019	2018	2017
Website Pageviews	37,925	36,067	32,898	33,923	44,645
Instagram Likes	31,855	30,360	30,365	29,328	22,474
	471 posts	437 posts	502 posts	420 posts	465 posts
Facebook Post Reach	632,321	569,935	359,404	414,407	426,482
Podcast Listens	5,904	4,941	4,032	5,048	4,791
	16 podcasts	13 podcasts	12 podcasts	19 podcasts	19 podcasts

Committee Charter: Established in 2013 as a core, cooperative and collaborative team to provide professional communications guidance, skills and insight in support of the Mountain's mission. Our work will help guide many aspects of communications to help ensure a common message, voice and palette to the many people who minister on behalf of or share life with us. Our work will help shape the Mountain's voice in an increasingly fragmented communications world.