



HIGHLIGHTS

- Giving Tuesday online fundraiser featured a wonderful video of the brothers talking about life at the Mountain, as well as testimonial videos from Otto and Kevin Purdy. Support for Giving Tuesday has grown each year:

- 2021 = \$52,000
- 2020 = \$44,000
- 2019 = \$26,000
- 2018 = \$14,000
- 2017 = \$7,000



- Hungry for God campaign has soft launched targeting younger alums: <http://mountainonline.org/hungry-for-god>

**HUNGRY FOR GOD.
AND GOOD FOOD.**

- Produced podcast #'s 244-248 since our last meeting, with the latest mini series on Merton that will continue for several more episodes. We're nearing 100,000 listens in more than 10 years of podcasts.
- A huge thanks to Don and Kristen Smith for more than three hours of Facebook live-streaming of our Advent decorating and our New Year's Eve prayer service. Combined, more than 1,400 people tuned in from states such as Massachusetts, New Jersey, Florida, North Carolina, Texas and Ohio.



Committee Charter: Established in 2013 as a core, cooperative and collaborative team to provide professional communications guidance, skills and insight in support of the Mountain's mission. Our work will help guide many aspects of communications to help ensure a common message, voice and palette to the many people who minister on behalf of or share life with us. Our work will help shape the Mountain's voice in an increasingly fragmented communications world.