FRANCISCAN MOUNTAIN COMMUNITY



HIGHLIGHTS

- Shared good news that our friars have been fully vaccinated; photo was the lead image in recent Provincial newsletter.
- Published news about our solar initiative.
- Integrated new website prayer request system.
- Recorded and shared Easter Vigil Mass.
- Established first official Facebook Group for Young Adults.
- Latest podcast (#235): "We Are Easter People."
- Planning continues for website online marketplace.
- Updated select annual metrics:

	2020	2019	2018	2017
Website Pageviews	36,067	32,898	33,923	44,645
Instagram Likes	30,360 437 posts	30,365 502 posts	29,328 420 posts	22,474 465 posts
Facebook Post Reach	569,935	359,404	414,407	426,482
Podcast Listens	4,941 13 podcasts	4,032 12 podcasts	5,048 19 podcasts	4,791 19 podcasts

Committee Charter: Established in 2013 as a core, cooperative and collaborative team to provide professional communications guidance, skills and insight in support of the Mountain's mission. Our work will help guide many aspects of communications to help ensure a common message, voice and palette to the many people who minister on behalf of or share life with us. Our work will help shape the Mountain's voice in an increasingly fragmented communications world.

Communications Committee Report / April 2021

♥ ★ Favorites · April 8 · ③
Our friars are fully vaccinated, praise God!

Mt. Irenaeus

We eagerly await a time when we can welcome you all back to the Mountain as we have in the past.

COVID-19 vaccines are one way we're slowly emerging from these trying times. We continue to hold in prayer everyone impacted by COVID-19, especially for those who have died and their families.

In the words of Pope Francis on Saturday, "In these dark months of the pandemic, let us listen to the Risen Lord as he invites us to begin anew and never lose hope."

