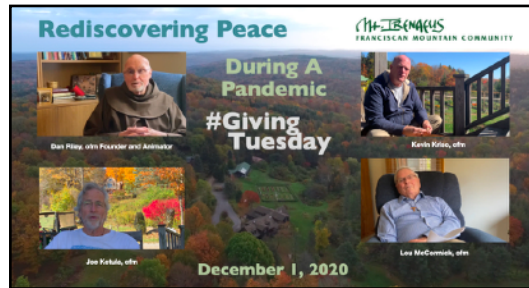


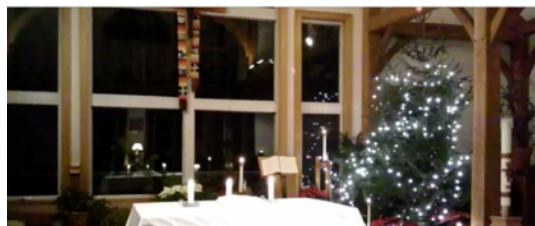


## HIGHLIGHTS

- Giving Tuesday online fundraiser, highlighted by a video reflection titled, “Rediscovering Peace During a Pandemic,” took in \$44,000. Previous Giving Tuesday totals: 2019 = \$26,000, 2018 = \$14,000; 2017 = \$7,000.



- Supported Mountain Auction in numerous ways on the website, through social media and other digital channels.
- Preparing for “Using Media to Evangelize” Forum.
- Latest podcast (#233): “Come Follow Me.” Recently expanded distribution to Google Podcasts.
- Planning continues for website online marketplace.
- Continue to see sustained engagement on Facebook with Fr. Dan’s daily Instagram posts now automatically appearing on Facebook.
- Supported new live-streaming efforts such as Advent decorating and New Year’s Eve prayer service.



**Committee Charter:** Established in 2013 as a core, cooperative and collaborative team to provide professional communications guidance, skills and insight in support of the Mountain’s mission. Our work will help guide many aspects of communications to help ensure a common message, voice and palette to the many people who minister on behalf of or share life with us. Our work will help shape the Mountain’s voice in an increasingly fragmented communications world.