



HIGHLIGHTS

- Produced and published “Slice of Life” video, which showcases our life in seven minutes with discussion and imagery, inviting people to learn more, share their experiences with us, and consider a deeper calling to join us as a companion or a friar.



<https://mountainonline.org/slice-of-life/>

- Supporting upcoming Mountain Auction.
- Planning underway for Giving Tuesday online fundraiser.
- Wrote key stories, including Michelle’s 25th anniversary and a profile of pandemic response team.
- Latest podcast (#227): “Returning to the Call of St. Francis.” Looking to expand distribution to Pandora, Spotify and Google Podcasts.
- Exploring idea to share key highlights of our Board meetings through email newsletter and website.
- Connected our Facebook Page with Instagram so Fr. Dan’s reflections now appear automatically on Facebook.
- Publishing weekly sign-up forms for Sunday Mass.



Committee Charter: Established in 2013 as a core, cooperative and collaborative team to provide professional communications guidance, skills and insight in support of the Mountain’s mission. Our work will help guide many aspects of communications to help ensure a common message, voice and palette to the many people who minister on behalf of or share life with us. Our work will help shape the Mountain’s voice in an increasingly fragmented communications world.