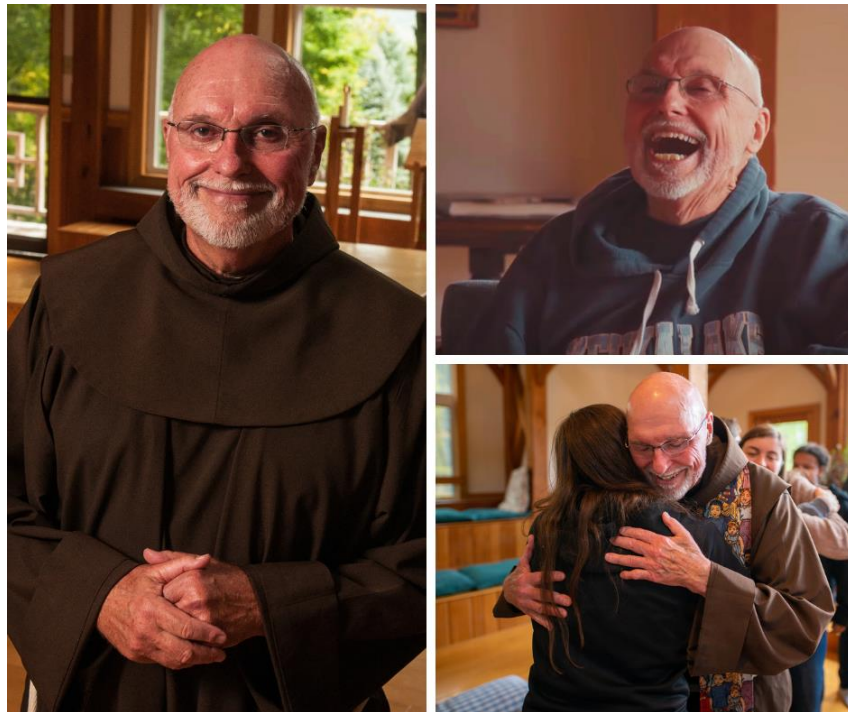




## **The Jim '80 & Ann Snyder Gould '80 Challenge: *Continuing Fr. Dan's Vision and Legacy***



### **Introduction**

The vibrant and impactful Mt. Irenaeus Franciscan Mountain Community of today would not exist if it was not for the brilliant vision of our beloved founder, Fr. Dan Riley, ofm, the hard work of countless volunteers and the thoughtful philanthropy of many families from around the nation.

While Fr. Dan may not be physically with us today, we all continue to feel his presence and inspiration, personally and through Mt. Irenaeus. As the Mountain embarks on the next 40 years of its mission and the fourth year of its 2021 Strategic Plan, the time is right to honor the legacy of Fr. Dan, and to ensure that the philanthropic resources are secured to invest in essential people and the three peak strategy of the Mountain: Service to the St. Bonaventure University student community, Service to Alumni and Adult Formation and Service to Province of Our Lady of Guadalupe Friar Formation and Renewal.

It is our hope to enhance the Mountain's current endowment fund, valued at approximately \$5.3 million, by adding \$7-12 million to the fund so we have the resources, in part, to serve the demand from University students, faculty, staff, alumni and many friends who have found their way to Mt. Irenaeus' "manner of life." An independent and fiscally sound Mt. Irenaeus helps enhance the St. Bonaventure student experience and helps differentiate the University among its peer higher education institutions. And, this is a campaign that Fr. Dan wanted us to execute—articulated even in the final hours before his passing.

### **The Gould Challenge: Your Commitment Accelerates Fr. Dan's Vision**

For a limited time, Jim & Ann will make a contribution of \$100,000 to the Fr. Dan Riley Memorial Endowment Fund at Mt. Irenaeus for each commitment of \$100,000 or more made by other benefactors to the Mountain's endowment fund.

Here's how it works:

- All gifts of \$100,000 or more, payable over five years or less, from individuals, donor advised funds or charitable family foundations will be matched.
- Commitments of more than \$100,000 are, of course, welcome and appreciated, however, only the first \$100,000 of a commitment will be matched.
- Donors may name an endowed fund for themselves, their family, a friar or in honor of another loved one.
- A percentage of the endowed fund's total market value, in accordance with Mt. Irenaeus' financial policies, will be made available annually for Mountain operations.
- Mt. Irenaeus will provide an annual stewardship report to endowed fund donors and their families, describing the impact the fund has on the Mountain as well as the market value of the invested funds.
- Donors who participate in the Gould Challenge will be recognized at the Mountain's Living Stones Weekend when volunteers and benefactors are honored.
- Estate gifts are not eligible to be matched.

**About Jim and Ann Gould:** Jim & Ann Snyder Gould, who graduated from St. Bonaventure University in 1980, are long-time supporters of Mt. Irenaeus, the Mountain friars and the vision of Fr. Dan. They have hosted friar retreats at their home and invited alumni, neighbors and friends for Mountain in the Home programs in Western N.Y. The Rochester couple are proud parents of four St. Bonaventure alumnae, Elizabeth '08, Maggie '10, Mary '13 and Tricia '16. Jim is continuing his volunteer and philanthropic leadership by serving on Mt. Irenaeus Campaign Cabinet along with Kathy Pekar Colucci '77, Bob Daugherty '77 and Leslie Quick, III, '75.

**For more information,** contact Mt. Irenaeus Campaign Director Rob Buckla at [rbuckla@sbu.edu](mailto:rbuckla@sbu.edu) or 847-393-5628.