

Mountain Advancement Report

September 2024

Mountain Fund

2024-2025 Budgeted Goal: \$375,000

We exceeded our Mountain Fund goal at the end of FY24 raising \$338,650 (goal: \$330,000).

Summary:

As of 9/13/24 - \$169,916.03 from 644 gifts and 447 donors (45.31% of goal of \$375,000)

This total includes the money collected as of Sept 13 for the 40 Hours of Giving.

As of 9/13/23 - \$40,493 from 332 gifts and 176 donors (12.27% of goal of \$330K)

As of 9/13/22 - \$41,955.22 from 337 gifts and 167 donors (12.9% of goal of \$325K)

As of 9/13/21 - \$47,078.07 from 311 gifts and 163 donors (17.4% of goal of \$270K)

As of 9/13/20 - \$47,935 from 296 gifts and 189 donors (19.1% of goal of \$250K)

As of 9/13/19 - \$35,946.70 from 229 gifts and 133 donors (15.3% of goal of \$235K) *pre-Covid

FY 24-25 to date:

277 alumni gave 448 gifts for a total of \$86,800

154 friends gave 233 gifts for a total of \$38,838

3 organizations gave 3 gifts for a total of \$1,600

1 religious organization gave 1 gift for a total of \$100

Credit card merchant fees collected: Most (nearly all) of our credit card donors choose to cover the fee.

40 Hours of Giving- (Day of Giving 40th Anniversary)

- Staff and volunteers worked hard to develop a campaign. Content and videos were developed and matching gift opportunities were offered thanks to the generosity of our benefactors.
- The Campaign was on Monday, Sept 9 starting at 8 am and ended on Tuesday, Sept 10 at midnight.
- **As of Sept 16, the total raised exceeds \$123,317.50 but there are gifts still being processed.** We kept the campaign open until Monday, Sept 16 as we were notified that people wanted to send in checks.

Overnights

2024-2025 Budgeted Goal: \$25,000

End of FY 2023-24 we met/exceeded our Overnight Goal of \$25,000. 100 donors raised more than \$28,426 through 124 gifts.

Summary:

As of 9/13/24 - \$10,161.89 from 37 gifts and 32 donors

As of 9/13/23 - \$7,330 from 37 gifts and 36 donors

As of 9/13/22 - \$10,800 from 43 gifts and 37 donors

As of 9/13/21 - \$14,165 from 45 gifts and 42 donors

As of 9/13/20 - \$9,220 from 7 gifts and 5 donors

As of 9/13/19 - \$9,420 from 50 gifts and 43 donors *pre-Covid

Fr. Dan Riley Sustainability Campaign (Endowment/Major Giving)

Major gift: Contribute \$10,000 or more over a period of no longer than 5 years in addition to annual gifts (Mountain Fund and Auction). Coming out of strategic planning process, we will kickstart this campaign.

***On July 24, 2024, we opened up this campaign to include memorial donations made to Fr. Dan. Moving forward, we can break down levels of giving within this campaign for recognition if necessary. A major gift will still be defined as stated above. As of Sept 13, \$27,913.04 has been received in memory of Fr. Dan.**

Budgeted Goal: \$3.1 Million

Current Endowment Total to Date: \$910,759.03 committed from 863 gifts and 267 donors. This includes \$5,381.23 in unpaid pledges. *(These numbers are from our current endowment campaign, which began in 2012)*

- ❖ **6/1/24 to 9/13/24 - \$28,747.04 from 104 gifts and 97 donors**
- ❖ Our next step will be to visit friends and ask for an investment into our future. The Advancement Committee will help vet major gift prospects.
- ❖ FYI: Other historical sources of contributions to our current Endowment Account: In an endowment campaign that began in 2003 and ended in 2011, we raised \$1,350,000. For over 20 years and ending in 2015, 10% of all Mountain Fund Donations were allocated to this endowment account.
- ❖ We will look to focus more effort in this area, coinciding with the Mountain's 40th anniversary.

SBU Endowment for Mt. Irenaeus

(Started with St. Bonas 150th campaign 2008)

On July 24, 2024 we asked donors to either gift to our FDR Sustainability Fund or to the SBU Endowment for Mt. Irenaeus. 9 donors each gave a gift for a total of \$1,100.

Total Balance: \$633,169.75 committed from 452 gifts and 93 donors with \$4,100 in outstanding pledges. This fiscal year we have received \$1,300 from 13 gifts and 10 donors.

- ❖ *We receive approximately 33K a year—continues/remains flat each year. We are noted as part of the Bolder Bonaventure campaign that has recently reached its public phase. Any dollars received through that campaign go to this account. We annually receive 5% of the gift after a progressive 5-year vesting period.*

The Daniel A. Hurley, ofm Legacy Society- Planned Giving

- ❖ No new legacy gifts.
- ❖ Information about the Legacy Society can be found on our website. A wonderful video of Fr. Dan Hurley is a highlight on the page.
- ❖ Michelle has agreed to be the office contact.
- ❖ A volunteer who has helped us in the past with planned giving would like to reengage.

Stewardship

Planning will begin this year for a 2025 Living Stones event.

Online Auction

2024-2025 Budgeted Goal: \$30,000

Please save the date for our **2024 Mountain Auction --- November 1-November 10! VERY EXCITED about new and wonderful auction items/experience packages. The auction will continue to include Fund a Need Items.**

*In the past proceeds from the Mountain Auction were split between operating (Mountain Fund) and capital expenditures. After discussion and vote, the development committee is recommending that moving forward, all money from the auction be allocated to operating expenses. Due to the fact, that there is a healthy sum of money in the capital budget not yet spent, auction proceeds could make more of a difference being allocated to the operating budget to help meet our increased annual budget. The group discussed that if things change in the future and more dollars are needed going to capital we can always vote to go back to the split allocation. Discussion ensued that it does not seem to make a difference to people bidding on auction items as long as it is helping sustain the Mountain into the future.

2023: \$32,566

2022: \$35,711.32

2021: \$35,692

2020: \$30,805.73

2019: \$22, 608

2018: \$ 23,785

2017: \$21,000

2016: \$14,203

2015: \$7,769.30 (online only)

2014: \$6,320.64 (online only)

2013: \$1,890.71 (online only)

2015: \$34,792 (online and live)

2014: \$31,706 (online and live)

2013: \$44,013.42 (online and live)